

Results of Project:

All partners share responsibilities in disseminating problem and solutions of youth (Un)Employability in their countries. With in-depth knowledge of the European Union, the participants are able to expand their knowledge beyond the borders of their countries.

MOM coordinated these efforts and provided the needed structure and advice for partners through a dissemination plan, the preparation of **the main project materials (logo, website, CD-Rom, brochure), press texts** for releases, etc.

Big part of the dissemination were also three events that were prepared during project duration and **results presented at the final conference in Maribor**, Slovenia. Each event was promoted through e-mails, website, event calendars in newspapers, personal invitations, flyers, etc. The final results is public through the website as well as a print publication in the form of a brochure (with basic information for general public).

With the evaluation of the collected information and conclusions of the project YU2EU we got a useful feedback to organizations and young people. Findings are a starting point for further work on existing/new projects and experience which can be used to improve the employability of young people.



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CITIZENSHIP EACEA



Europe
for Citizens



FROM YU2EU

CO-CREATE
MARIBOR 2013
EUROPEAN YOUTH CAPITAL



MESTNA OBČINA MARIBOR

Short description of the Project YU2EU:

In the framework of **“European Youth Capital 2013”**, which was hosted by **Municipality of Maribor in 2013**, we applied the project **“From YU to EU”** as part of the “Europe for Citizens program”. Our idea was **to strengthen the bonds between our twinned cities** and other **former Yugoslavian Republic, by long-term and productive co-operation in the field of employment.**

The problem of Employability is one of the main challenges of young generations. Unemployment is not just a gap in social and professional youth policy, but also causes lack of personal development, social cohesion and active citizenship of individuals. This directly violates European strategy for growth and jobs and prevents the countries to develop in successful direction.

The YU2EU project establishes a policy network between cities to design an innovate model to develop successful mechanisms for youth and those involved in youth employment policy.

In this project we integrated regional faculties and schools, linking artisans and the establishment of closer relations among young job seekers and employers.

We efficiently:

- Upgraded and improved the quality of (existing) activities;
- Connected all the countries of the former Yugoslavia and familiarized them with the EU policy in the field of employment to facilitate;
- Recognized good practices of countries well implemented in the EU;
- Exchanged successful tools of development and innovation on youth employment field on national and international level;
- Build long-lasting cooperation between partners through sustainable activities
- Integrated citizens, local businesses, associations and experts through 3 events.

The project targets were young people and policy makers, professionals and experts from employment sector.

Through event, conferences and workshops for good practice exchange we presented the issues of Youth Unemployment focusing on details and how to deal with the challenges of employability issues in the EU.

No. of activity	Name of activity	Date of activity	Venue of activity
1.	Local analysis of Youth Unemployment	16.9. – 11.10.2013	All project partners in their towns
2.	1-st Event (target group - young people and seniors), 3-4 people from each partner town	30.9. - 4.10. 2013	Maribor – Slovenia Arrival of participants on 30 September 2013 afternoon
3.	2-nd Event (target group - young people and seniors), 3-4 people from each partner town	1.12. – 5.12. 2013	Maribor – Slovenia Arrival of participants on 1 December 2013 afternoon
4.	Final project conference Target group - young people and seniors), 4-5 people from each partner town	March/April 2014	Maribor – Slovenia

