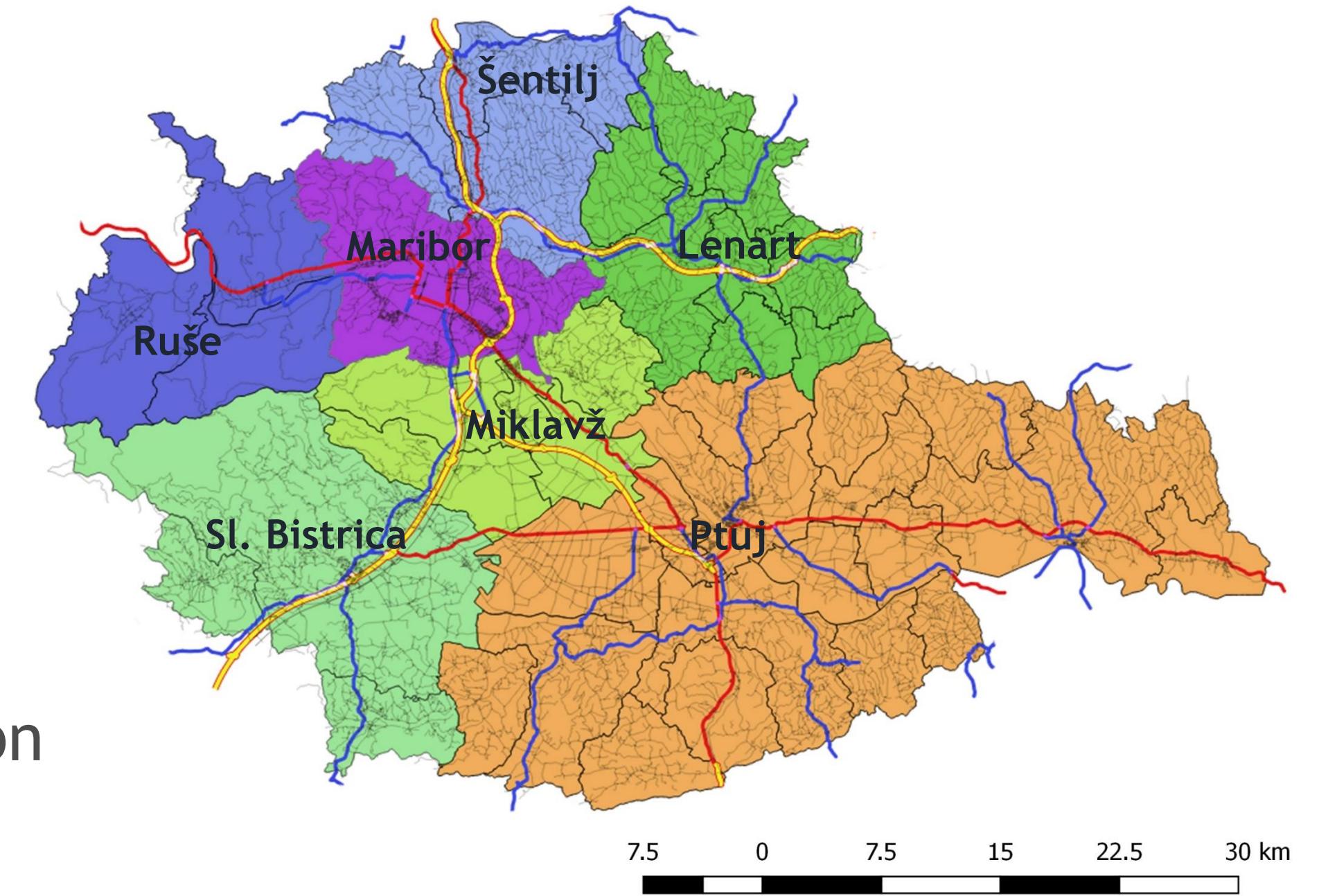
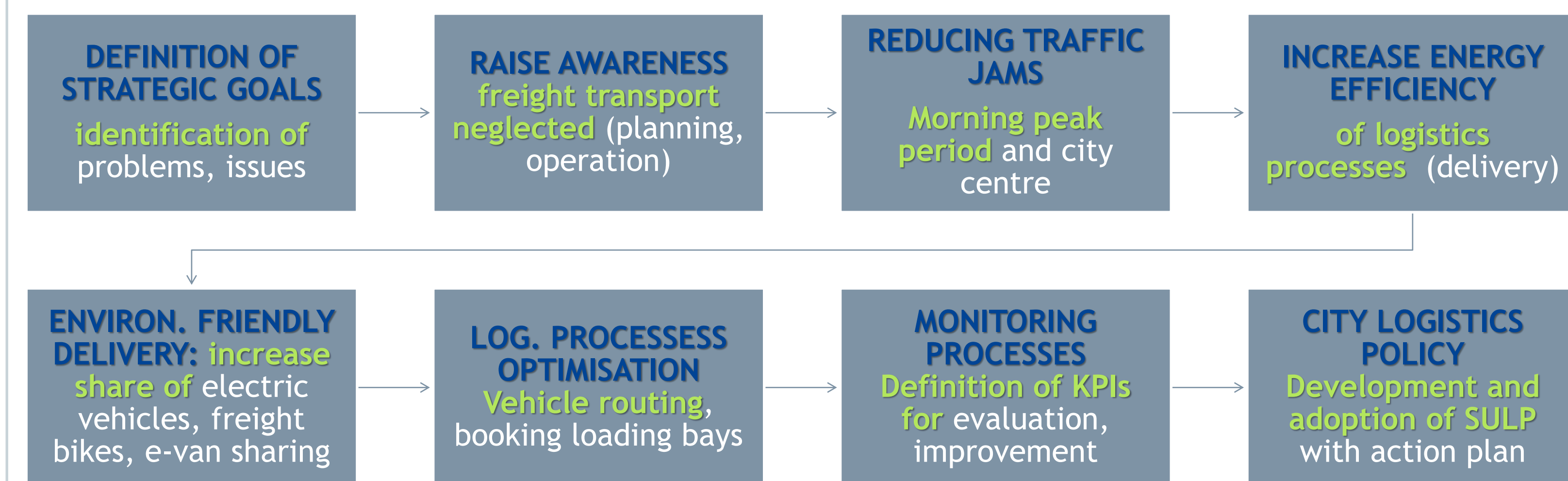


Territorial context

- **41 municipalities**, 679 settlements
- **2.107 km²** (10,7% of Slovenian national territory)
- **323.461 inhabitants** (16,1% of national population)
- **4.100 working units** (wholesale and retail, accommodation and food services)
- **1.128 employers** (foodstuffs and home accessories)
- **7 zones** (geographical units), Maribor City is the central zone of the FUA
- Zones **based on traffic network** and based on **major cities** located within the region
- Only **Maribor and Ptuj** with pertinent city centres (all the rest are small towns)



FUA MARIBOR - Strategic goals and objectives

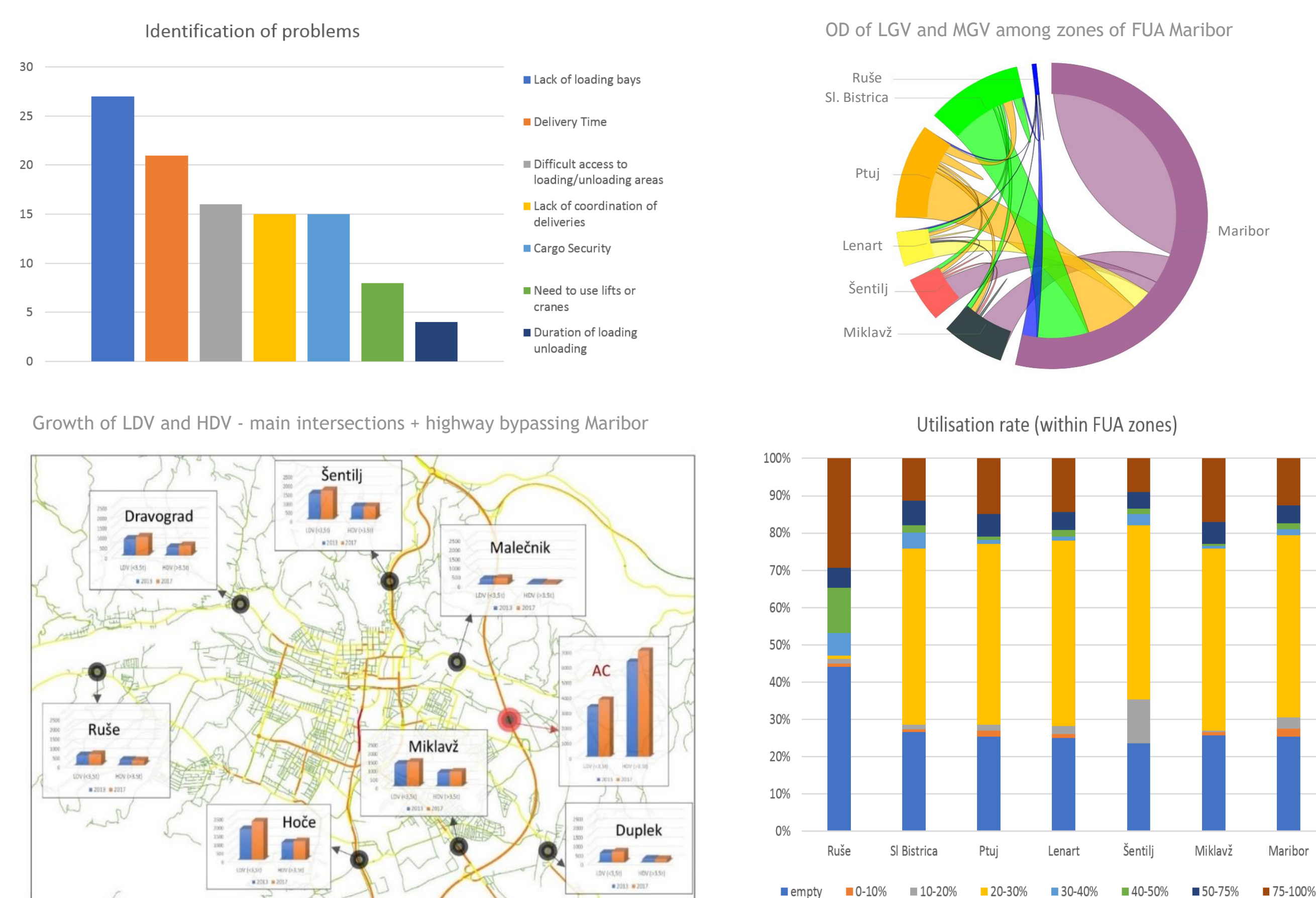


National and local strategic documents

- **Transport Development Strategy of the Republic of Slovenia (2015)**
- **Slovenian Smart specialisation strategy (2015)**
 - Higher valued-added activities in the supply chain and innovative solutions for green city logistics are both addressed as important aspects
- **Specific action (5a) within SUMP (2015) - city logistics plan is listed among actions of priority for the future.**

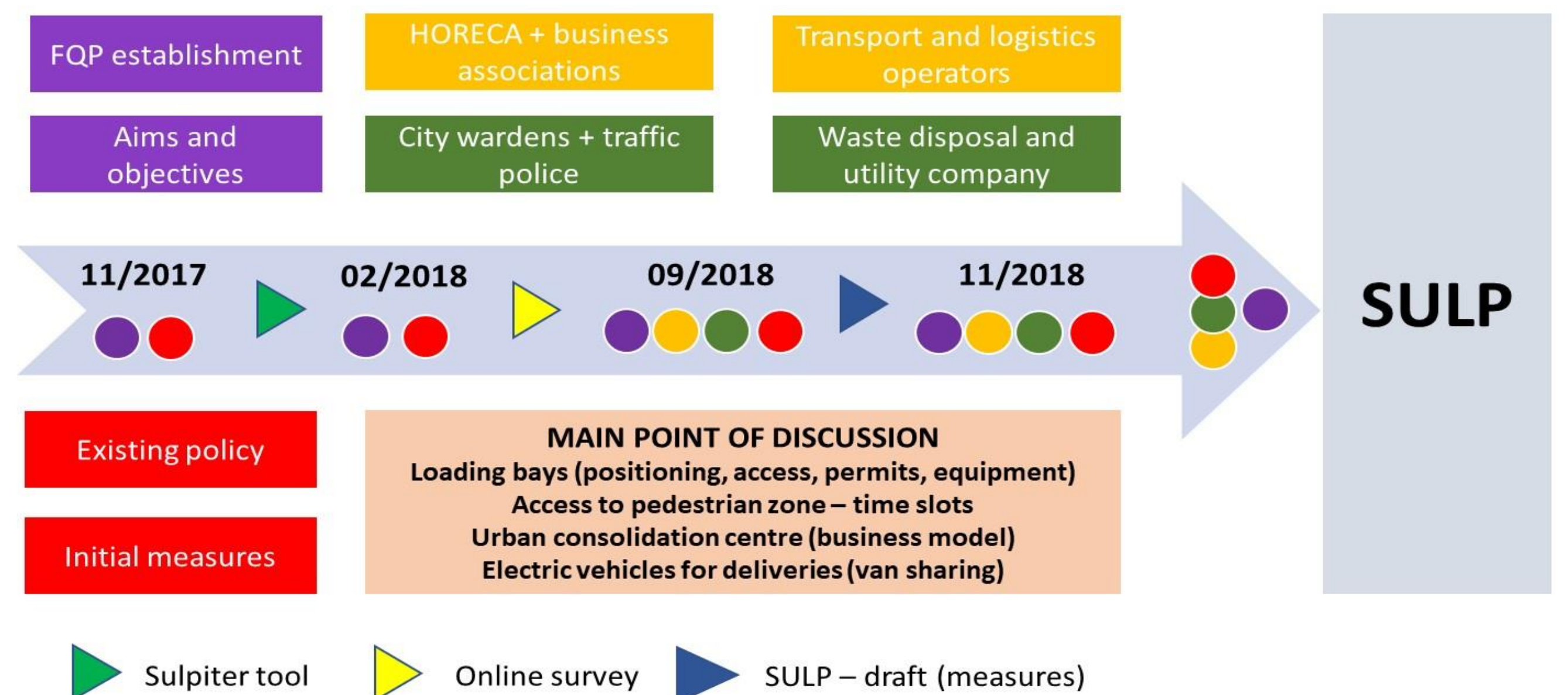
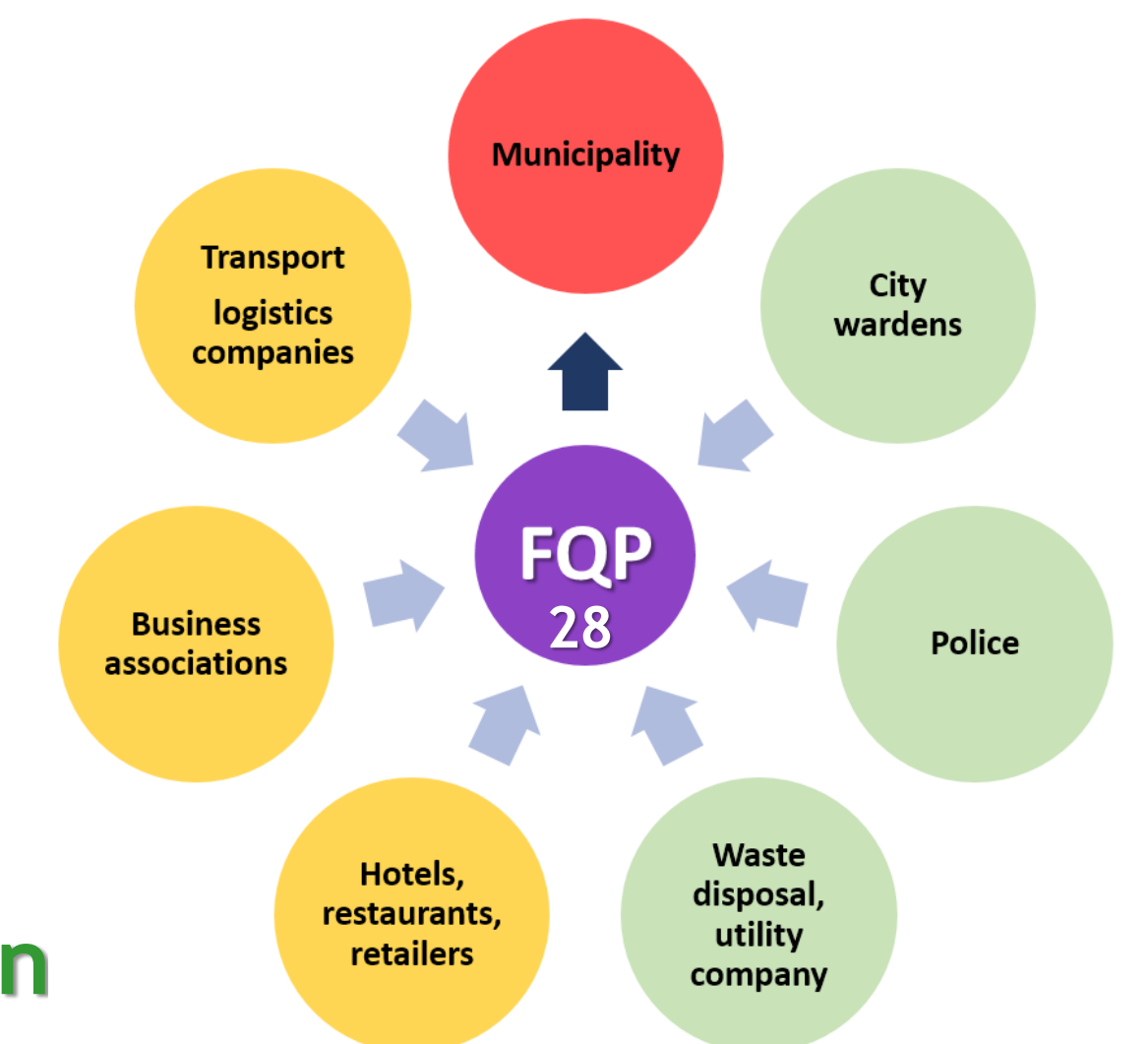
SULPiTER tool application

- **5** of the most important **transport operators** (survey)
- **120** interviews with **shop owners / retailers**
- **113** traffic counts (analysis)



Freight Quality Partnership

- **Identification** of regional specific **problems and needs**
- Joint **elaboration of measures**
- Understanding **effects**
- **SULP creation**, adoption and implementation
- Continued and **lasting cooperation**



Data interpretation

- **Main problem - lack of loading bays** (missing, not well positioned and often occupied - parking violations)
- **Fragmentation of deliveries**, concentration of deliveries in the morning period (6-10 a.m.)
- **Majority** of distribution flows with origin and destination **within FUA** (Maribor zone more than half of all transport trips)
- **Low utilisation rate** of vehicles (25% empty, only 15% fully loaded vehicles)
- **Freight traffic is growing** on all main intersections and roads to the city centre.
- **LDV traffic** increased on average **3,2 % p.a.**, **HDV traffic** increased on average by **0,85 % p.a.**

In total 27 MEASURES in SULP ACTION PLAN

- **City logistics manager** - responsible for logistics activities
- **Management of loading bays** - number and positions
- **Delivery areas and routes** - identified and marked (map)
- **Urban freight consolidation** - feasibility study
- **Advanced ICT services** - ICT platform, optimisation
- **Green logistics solutions** - bike sharing, E-delivery vehicles
- **Tax incentives** - procurement of e-vehicles
- **Stakeholders' collaboration** - permanent FQP meetings
- **Enforcement** - penalties for non-compliance
- **Delivery time windows** - more flexible (early morning)
- **Education and training** - support to companies, site visits
- **Supporting local economy** - reduction of costs, new facilities, services

